Exh. A to Notice of Removal

Lynn G. Foster (1105) LYNN G. FOSTER, L.C. 602 East 300 South Salt Lake City, UT 84102 Telephone: (801) 364-5633 Facsimile: (801) 355-8938

E-Mail: foster@fosterpatlaw.com

Attorneys for Plaintiff

IN THE FOURTH JUDICIAL DISTRICT IN AND FOR UTAH COUNTY, STATE OF UTAH

BETA TECHNOLOGIES, INC. Plaintiff,	VERIFIED COMPLAINT
vs.	
NEXMED HOLDINGS, INC.,	Civil No.
Defendant.	Judge:

THE PARTIES

- 1. The Plaintiff, Beta Technologies, Inc. (Beta) is a Utah corporation, with a principal place of business at 490 East Buckley, Springville, Utah 84663.
- 2. The Defendant Nexmed Holdings, Inc. (NexMed), on information and belief, is a Delaware corporation doing business, causing tortious injury and litigating in Utah.

JURISDICTION AND VENUE

3. The Court has jurisdiction of this matter under the Utah long arm statute (Defendant's doing business, causing tortious injury and litigating in Utah). Venue is proper in Utah County, where the Plaintiff resides and where the Defendant has caused the Plaintiff tortious injury.

BACKGROUND

- 4. NexMed prosecuted a patent infringement action in the Federal District Court for the District of Utah against Clealon B. Mann; Block Investment, Inc. and The Somerset Group, Inc., i.e. Civil No. 04 cv 00288 TS (Federal Suit).
- 5. Though NexMed knew Beta manufactured the allegedly infringing device (the Cold Sore Eliminator), NexMed elected not name Beta as a party in the Federal Suit.
- 6. NexMed filed a Motion in Limine and obtained an Order preventing Beta personnel from testifying at trial in the Federal Suit on the issues of patent invalidity, patent unenforceability, inoperativeness and patent non-infringement.
- 7. The president of Beta gave deposition testimony in the Federal Suit to the effect that the patent in suit was invalid and not infringed and disclosed an inoperative device.
- 8. When the President of Beta attempted to testify at trial in the Federal Suit on the issues identified in paragraphs 6 and 7 above, the Court refused to allow the proposed testimony. Beta was clearly informed by the Court that Beta was not a party to the Federal Suit.
- 9. A judgment was issued in the Federal Suit, copy attached as Exhibit "A." The judgment includes injunctive relief against two of the three defendants and against non-parties only so far as acting for or in concert or participation with any enjoined defendant. The injunction does not enjoin non-parties acting independent of the defendants. Specifically, paragraph 9 of the Exhibit "A" Judgment identifies with clarity that non-parties, including the plaintiff here, are not enjoined from acting independently of the two enjoined defendants.

Defendants Block Investment Inc. and Clealon B. Mann, Block Investment Inc.'s officers, directors, employees, agents, representatives, attorneys, and all other persons or entities acting or claiming to act on behalf of either Defendant, or in concert or in participation with either Defendant, who receive actual notice of this Judgment by personal

service or otherwise, are permanently enjoined during the life of said U.S. Patent No. 5,133,352....

10. Paragraph 9 of the Judgment is consistent with Federal Rule of Civil Procedure 65(d), which limits injunctions as follows:

Every order granting an injunction . . . is binding only upon the parties to the action, their officers, agents, servants, employees, and attorneys, and upon those persons in active concert or participation with them who receive actual notice of the order by personal service or otherwise.

- Independent of any defendant in the Federal Suit, Beta has a contractual relation with Sky Mall, Inc. for the advertising and sale of Beta's Cold Sore Inhibitor (the Product). A copy of this contract is attached as Exhibit "B."
- 12. Under the Exhibit "B" contract, Sky Mall advertises the Product, accepted orders (which are filled by Beta) and received a commission. Thus, the Exhibit "B" contract establishes existing contract relations with Sky Mall and prospective economic relations with future customers purchasing the Product from Beta via the efforts of Sky Mall.
- 13. NexMed, through legal counsel, Talivaldis Cepuritis, who will be a material witness here, Sky Mall, Inc., notified Sky Mall by letter on August 17, 2006 of the Judgment in the Federal Suit. A copy of this letter notice is attached as Exhibit "C."
- 14. The intent of the Exhibit "C" letter notice was to intimidate Sky Mall and disrupt the existing contractual relations between Beta and Sky Mall and to curtail or eliminate future economic relations by Beta with third party customers of the Product.
- 15. The Exhibit "C" letter notice does not clearly recite that the injunctive relief in the Federal Suit was limited to two of the Defendants there, but, after claiming Beta's Product and the Cold Sore Eliminator are the same, misrepresents the scope of the injunction, as if it applied to Sky Mall, knowing it does not, i.e.;

... a Judgment was rendered in favor of our client and against the sellers and promoters

- 16. Sky Mall's understanding of the Exhibit "C" letter notice to some extent is sent forth in Sky Mall's letter of September 15, 2006, copy attached as Exhibit "D," i.e. that the injunction prohibits "distribution of . . . [Beta's Product]. . . as a violation of United States Patent No. 5,133,352."
- 17. As a result of NexMed's false contentions concerning the scope and nature of the injunction, for the purpose of interfering with the contract between Beta and Sky Mall and sales to third party customers, Beta's previous approved advertisement of the Product in Sky Mall's literature for January March 2007 was pulled from the Sky Mall publication, unlawfully causing great damage to Beta. See attached Exhibit "E."
- 18. NexMed's interference with Beta's present contract with Sky Mall and with Beta's ability to sell the Product in the future to third party customers was for an improper purpose and/or by improper means, i.e. to deprive Beta of business by intentionally mis-characterizing the injunction as apply to Beta and/or Sky Mall (which were acting independent of the Federal Defendants), mis-characterizing the injunction as applying to both the Cold Sore Inhibitor and the Cole Sore Eliminator and mis-characterizing the injunction as applying to all and all non-parties who sold or promoted either of the two products. Thus, NexMed caused Sky Mall to take the Product off the market based on NexMed's false claims concerning the nature and scope of the Federal Injunction.

FIRST CAUSE OF ACTION TORTIOUS INTERFERENCE WITH EXISTING CONTRACTUAL RELATIONS

19. The allegations of paragraphs 1 - 18 above are incorporated herein by reference.

- 20. NexMed's acts set forth above constitutes intentional tortious interference with Beta's existing contractual relations with Sky Mall for an improper purpose and/or by improper means causing injury to Beta.
- 21. Beta is entitled to damages, enhanced or punitive damages, attorney's fees and cost based on NexMed's tortious interference with Beta existing contractual relations and to injunctive relief against further acts of such interference.

SECOND CAUSE OF ACTION TORTIOUS INTERFERENCE

- 22. The allegations of paragraphs 1 21 above are incorporated herein by reference.
- 23. NexMed's acts set forth above constitutes intentional tortious interference with prospective economic relations with third party customers who would have purchased the Product but will not because of NexMed's unlawful tortious interference with the Beta/Sky Mall contract for an improper purpose and/or by improper means causing injury to Beta.
- 24. Beta is entitled to damages, enhanced or punitive damages, attorney's fees and cost based on NexMed's tortious interference with Beta's prospective economic relations with future customers and to injunctive relief against further acts of such interference.

THIRD CAUSE OF ACTION COMMERCIAL DISPARAGEMENT

- 25. The allegations of paragraphs 1 24 above are incorporated herein by reference.
- 26. NexMed's acts recited above constitute commercial disparagement of Beta's Product.
- 27. Beta is entitled to damages enhanced or punitive damages, attorneys fees and costs based on NexMed's acts of commercial disparagement and for injunctive relief against further acts of commercial disparagement.

PRAYER FOR RELIEF

WHEREFORE, Beta prays for judgment against NexMed as follows:

- 1. An award of damages in favor of Beta and against NexMed, as requested above.
- 2. An award of enhanced or punitive damages, as requested above.
- 3. An award of attorney's fees and costs.
- 4. A permanent injunction against further acts of tortious interference and commercial disparagement.
 - 5. For such further relief as the Court deems proper under the circumstances.

DATED this 315 day of October 2006.

LYNN G. FOSTER, I

Lynn G. Foster

Attorney for Plaintiff

JURY DEMAND

BETA demands a jury trial on all issues so triable.

DATED this 31 day of OTOBER 2006.

1 X M

Lynn G. Foster

Attorney for Plaintiff

Plaintiff's Address: 490 East Buckley Avenue Springville, UT 84663

VERIFIED STATEMENT

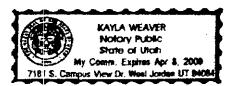
STATE OF UTAH) : ss COUNTY OF ________)

CHESTER HEATH, being first duly swom, on oath depose and state that he is currently President of Beta Technologies, Inc.; that he has read the foregoing Complaint and that the same is true of his own knowledge, except as to matters therein alleged on information and belief, and as to such matters he believes them to be true; that the grounds of his knowledge and belief is his acquaintance with the Plaintiff's business and its affairs as President thereof and various documents and information obtained upon examination of files of the Plaintiff and other documents and events, which they caused or observed.

Chester Heath

SUBSCRIBED AND SWORN to before me this _____, 2006.

Totary Public



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EXHIBIT "A"

Wallace T. Boyack (Utah Bar No. 0404) Paul H. Ashton (Utah Bar No. 3697) Boyack Ashton LC 175 South Main, Suite 1212 Salt Lake City, Utah 84111 Tel. No. (801) 596-3337

Talivaldis Cepuritis
Joseph M. Kuo
Olson & Hierl, Ltd.
20 North Wacker Drive
36th Floor
Chicago, Illinois 60606
Tel. No. (312) 580-1180

Attorneys for Plaintiff, NEXMED HOLDINGS, INC.

U.S DISTRICT COURT RECEIVED CLERK

2006 FEB 2 1 A 11: 10 FEB 0 1 2006

DISTRICT OF UTAH U.S. DISTRICT COURT

BY:

DEPUTY CLERK

IN THE UNITED STATES DISTRICT COURT FOR THE DISTRICT OF UTAH, CENTRAL DIVISION

NEXMED HOLDINGS, INC., a Delaware corporation,

Plaintiff,

v.

BLOCK INVESTMENT INC., a Bahama corporation, and CLEALON B. MANN, an individual, and THE SOMERSET GROUP, INC., A Nevada corporation,

Defendants.

Civil Action No. 2:04cv00288TS

[PROPOSED] JUDGMENT

Judge Ted Stewart

Chief Magistrate Judge Samuel Alba

This matter having come before this Court, having been tried before a jury, the Court having found as a matter of law that Defendants Block Investment Inc. and Clealon B. Mann have infringed claims 5, 6, and 7 of U.S. Patent No. 5,133,352, the jury having reached a verdict, and this Court having jurisdiction over the parties and the subject matter hereof:

IT IS HEREBY ORDERED, ADJUDGED, AND DECREED as follows:

- 1. Plaintiff, NexMed Holdings, Inc., is the owner of United States Letters Patent No. 5,133,352 (the '352 Patent).
 - 2. Claims 5, 6, and 7 of United States Letters Patent No. 5,133,352 are not invalid.
- 3. Clealon B. Mann and purchasers of the Cold Sore Eliminator have infringed the '352 Patent by practicing the methods of claims 5, 6, and 7 thereof through their use of the device known as the Cold Sore Eliminator.
- 4. Defendant Block Investment Inc. has infringed claims 5, 6, and 7 of the '352

 Patent by inducing others to practice the methods of claims 5, 6, and 7 thereof through its sales, offers for sale, and instructions on the use of the device known as the Cold Sore Eliminator.
- 5. Defendant Clealon B. Mann has infringed claims of the '352 Patent by inducing others to practice the methods of claims 5, 6, and 7 thereof through his sales, offers for sale, and instructions on the use of the Cold Sore Eliminator.
- 6. The infringement of the '352 Patent by Defendants Clealon B. Mann and Block Investment Inc. was willful.
- 7. Plaintiff, NexMed Holdings, Inc., is entitled to recover from Defendant Block Investment Inc. reasonable royalty damages in the amount of one hundred forty-four thousand dollars (\$144,000.00), which Plaintiff has sustained as a result of the aforesaid acts of Block Investment Inc.

- 8. Plaintiff, NexMed Holdings, Inc., is entitled to recover from Defendant Clealon B. Mann reasonable royalty damages in the amount of one hundred thousand dollars (\$100,000.00), which Plaintiff has sustained as a result of the aforesaid acts of Clealon B. Mann.
- 9. Defendants Block Investment Inc. and Clealon B. Mann, Block Investment Inc.'s officers, directors, employees, agents, representatives, attorneys, and all other persons or entities acting or claiming to act on behalf of either Defendant, or in concert or in participation with either Defendant, who receive actual notice of this Judgment by personal service or otherwise, are permanently enjoined during the life of said U.S. Patent No. 5,133,352 (a) from promoting, offering for sale, selling, using, or instructing others to use in the United States the device previously and currently known as the Cold Sore Eliminator, (b) from promoting, offering for sale, selling, using, or instructing others to use in the United States devices identical or equivalent to the Cold Sore Eliminator that operate in the same manner and produce substantially the same results as the Cold Sore Eliminator, and (c) from infringing claims 5, 6 and 7 of said U.S. Patent No. 5,133,352.
- 10. Defendants Block Investment Inc. and Clealon B. Mann shall immediately take all necessary actions to discontinue any and all advertising for the Cold Sore Eliminator by or on behalf of either Defendant, including but not limited to advertisements in SkyMall Magazine, SkyMall.com, and the website www.coldsore-eliminator.com.
- 11. Judgment is hereby entered against Defendants Clealon B. Mann and Block Investment Inc. for costs.
- 12. All other matters, including but not limited to the determination of the amount of costs, whether the case is exceptional under 35 U.S.C. §285, whether Plaintiff is entitled to attorneys fees, prejudgment interest, and whether Plaintiff is entitled to enhanced damages under 35 U.S.C. §284 are reserved for later disposition.

CERTIFICATE OF SERVICE

The undersigned hereby certifies that on this _____ day of February 2006 a true and correct copy of the foregoing [PROPOSED] JUDGMENT was served on Defendants by facsimile transmission and addressed as follows:

James N. Barber, Esq. 50 West Broadway, Suite 100 Salt Lake City, UT 84101

Wallow 6 Boyack

Fax No. 801-364-3406

EXHIBIT "B"

VENDOR AGREEMENT

Agreement. This agreement (the "Agreement") is between Styntati, Inc., a Delaware corporation, its affiliates and subsidiaries, including but not limited to skymall.com, Inc. (collectively as "SkyMail") and Apple Technoly(22a orporation ("Vendor") who agree as follows:

Vendor Participation and Sales.

- 2.1 Vendor Perscipation in SkyMeti Programs. SkyMeti offers Vendor a variety of merchandise programs kithy described in the SkyMeti Madia Kil (the 'Modia Kir'). Vendor has agreed to participate in the programs identified on the insertion Order (Exhibit A'). After execution of this Agreement, Vendor will renew its participation in SkyMeti's programs when both parties sign a new Exhibit A and will able by the terms of this Agreement for the period (dentified therein. Vendor acknowledges that SkyMeti does not guerantee participation in any of its programs unless specifically stated on Exhibit A, which is incorporated into this Agreement by this reference.
- 2.2 Vendor Salas and Promotion. Under the merchandise programs, Skyllast shall promote cartain products that it will obtain from Vendor for sale to Skyllast customers through Vendor's Milliment ("Products"). In connection with participation in the merchandise programs, Vendor shall sell to Skyllast, and Skyllast shall purchase from Vendor. all Products that are necessary for Skyllast to fill orders ensiring from Vendor's participation in the merchandise programs ("Purchased Products"). The to the Purchased Products shall transfer to Skyllast upon Vendor's shipment of the Purchased Products to the customer. Title to any products that are thereafter cancelled, backerdered or discontinued shall transfer back to Vendor.
- 2.3 Program Administration. Both parties recognize that couch will incur certain administrative costs in administraring the marchandise programs under this Agreement. Unless specifically agreed otherwise herein, each party will be responsible for its own costs and will reasonably cooperate with the other party in providing any material required to perform the enerchandian programs. SkyMail ollows only one mapping dosign. Subsequent designs or afterestors with be billed to the Verdor at SkyMail's cost. Vendor acknowledges it is responsible for the sales of its Products and SkyMail does not guarantee any level of sales volume.

Obligations of Vandor.

3.1 Croptive Materials: Approval: Describes.

- 3.1.1. The item selection, subject motter, form, size, wording, tilustration, photography, hypography and all other appects of the Products procentiation and other materials that accompany the Products gots conform to SkyMall's guidelines and are subject to this shift approval of SkyMall and its affiliates. SkyMall or its affiliates statewish night to reject any of Vendor to materials. Rejection may result in an elimination of the Product(s) on one or more of SkyMall's programs or affiliates. Rates may be pronated upon rejection. Vendor will identify in its creation methods those Products that cannot be thipped in accordance with SkyMall's Expedited chipping Policy described in the Motte Kit.
- 3.1.2. SkyMidt reserves the right to ravise at Vendor's regionse any of Vondor's materials that widthe SkyMall's glidelines. Vendor agrees that SkyMall k not responsible for any emotions, including but not limited to copy, hypographical or products.
- 3.1.3. Vendor will submit all materials to SkyMall on or before published deadlinos or pay expenses incurred by SkyMall from Vondor's late submission. Vendor will promptly address any creative issue raised by SkyMall.

3.2 <u>Fulfillmon</u>i

3.2.1. Vendor will ship the Purchased Products, freight propeid, within 48 hours after SkyMetl delivers the order to Vendor. If orders can not be shipped within the foregoing time trame, product shipping times must be included in product copy and information sheets. Vendor will comply with SkyMetl's Expedited Shipping Policy for those orders rescrived by Vendor from SkyMetl before 1:00 p.m. Eastern Standard Time. Vendor signed in Exhibit A, plus ninety (90) days thereafter. If SkyMetl receives any orders for products after the ninety (90) day tail product. SkyMetl will process cuch orders in accordance with the

Chibil A then in effect, if a subsequent Exhibit A is executed between the parties, of will process the order in accordance with the original Exhibit A if no subsequent Exhibit A is executed between the parties and it so directed to accopt orders after the tail period by Vendor and agreed by SkyMall.

3.2.2. Vendor will ship orders received from SkyMall by a shipping service of equal or greater quality than its ordinary sorvice or service determined by SkyMall and will hendle the orders in accordance with industry customs and standards.

Vendor agrees to use u traceable shipping method and provide a tracking number for each shipment to SkyMøll. Vendor will provide proof of shipment to SkyMøll within 2 business days after it ships each order so that SkyMøll may properly charge customers. If Vendor desines additional delivery (over and above those published, less the processing fee) for an Item such additional charges shall be reflected in Vendor's copy. SkyMøll shall prorate standard delivery charges on all orders in which there are multiple vendors. Unless stated otherwise in this Agreement, Vendor must accept orders and send order status

- 3.2.3. Vendor is responsible for complying with all applicable statutes, codes, rules and regulators, including but not limited to the Federal Trade Commission's Mail Order niles.
- 3.2.4. Vendor will respond to a request for information by SkyMail nigerding delivery of any Purchased Products or customer service within 2 business days of receipt.
- 3.3 inventory. Vendo: will maintain inventory of Products at a level sufficient to satisfy reasonably suspected demand. Vendor will provide SkyMall with accurate evallability inventory internation upon request. SkyMall is not responsible for any inventory or returns.
- 2.4 Torms of Paymont. Vendor will pay SkyMall in eccordance with the turns in Exhibit A. Any that monthly payments are due in advance. Any initial monthly fee is due at the fine of execution of this Agreement. For SkyMall's fees, Vendor will be billed one month in advance by the turn't deschapit. All such payments are due twenty (20) days after the date of the invoice, except for variable fees, which shall be due seven (7) days after recible of weekly sales report, unless otherwise specified. All raids are subject to change.
- 3.5 <u>Product Pricing.</u> Vender will hence the Product prices stated in its copy for addendum attached) for the promotion period, plus ninety (90) days thereafter. Vender will comply with SkyMell's Feer Price Policy that requires Vender to match price found by customers disewhere for the identical merchandise. Venders shipping goods into the United States will provide item level prices to include payment for all duties.
- 3.6 Rolum Policy. SkyMalt and Vender (In its shipments) will instruct customers to return products directly to Vender and unless otherwise specified Vender will accept such returns. If products are returned to SkyMall, SkyMall shall deliver the returned products to Vender, at Vender's sole expense. Vender will deliver to SkyMall, weekly, or more often, if requested, reports showing the products returned. Unless otherwise specified, Vender shall give SkyMall full gredit for the total amount credited to customer or charged to the Vender (or SkyMall) for returned products (including any end all charges).
- 3.7 <u>Holdbock for Returns</u>: Unless othorwise specified, Skylliall will retein a Holdbock for morchandise ratums and drange backs. The Holdbock shall inflainly be defined as twelve percent (12%) of gross merchandise salos for a period of no less than three months and at agreed upon by the parties thereafter based on actual returns, plus two percent (2%).
- 3.6 Promotions: Oiscounts: Vendor will perticipate in reasonable promotions and discounts required by SkyMail, including offering discounts to employues and those designed to increase merchandise sales. Vendor will henor the discounts up to 25% of the rotal price of any Itom, Unless otherwise disclosed on Vendor's creative discounts will expriy.
- 3.9 <u>Vendor Sentot Procedures.</u> Unitess otherwise specified, Vendor will repair or exchange returned Purchased Products, and roturn the Purchased Products to SkyMeti's customers, at its sole expense. Vendor will provide an "boo" telephone number for use by oustomers with service tissues.

. . .

3.10 <u>Customer Names</u>. Vendor agrees to use customer names in the customery industry manner. Vendor will not self, rent or give customer telephone numbers to any entity or individual. Customer electronic meil addresses will not be made available to Vendor, nor will Vendor use customer electronic mail

3.11 Product Status.

- 3.11.1 Order Status. Vendor agrees to update the status of all orders received from SkyMali. As used in the foregoing, "status" shall include products that are back ordered. shipped, cancelled, discontinued, returned and acknowledged. Date references shall be supplied for status changes. Vendor must provide the estimated time of arrival for products on backerdered status. As used in the foregoing, "estimated time of arrival" shell mean the date upon which a customer can expect to receive the ordered product.
- 3.11.2 inventory Status. Vendor shall provide a status of its existing inventory levels on a time a week basis. If there is a material change in inventory levels, Vendor agrees to notify Skyllell within 2 business days of the change. Inventory status information for products on beckorder shall include an estimated time of arrival. As used in the foregoing, "estimated time of arrival" shell meen the date that supply will exceed the current

4. Obligations of SkyMell.

- 4.1 Order Processing Skylltell will maintain a call center to accept customor orders for Products and will maintain a web site in which customers can piece orders electronically. SkyMall will accept customer orders for Products for the promotion period stated in Exhibit A plus 90 days.
- 4.2 <u>Payment to Vendor for Sales; interest.</u> Upon receipt of orders from customers and confinantion from Vendor that the orders have been shipped, Skylliall will submit to Vendor a sales report. SkyMelt will remit to Vendor sale proceeds and shipping and handling revenues less the fees detailed in Exhibit A. SkyMall is not obligated to make payments to Vendor if Vendor is not current in payments due SkyMail under Exhibit A. and Skyldall will charge Vendor 1.5% interest por moralii on any outstanding balance.

5. Warminty, Title, and indemnity.

- 5.1 <u>Warrenty to Customers</u>. SkyMait and Vendor will offer warrenties for Products consistent with the warrenties offered by Vendor for products sold through other charmels. Customers must return Purchased Products requiring warrenty service to
- 5.2 Title and Risk of Loss. Vendor will transfer Purchased Products to SkyMall and its customers tree and cleer of all security interests, tiens, and other encumbrances. Risk of loss from any casualty to the Purchased Products will be on Vendor until their receipt and acceptance by StryMelt's customers
- 5.3 tridemnity by SkyMell. SkyMell will defend, indomnity and hold harmless Vendor, and its officers, directors, employees, and agents, from all lines, suits, proceedings, claims, demands, dobts, obligations, Rabilities or actions of any kind by arryone (including reasonable attorneys' less and costs) (a "Loss") arising om or connected with the activities or operations of SkyMoll or its officers, directors, employees, or agonts.
- 5.4 indemnity by Vendor. Product Liability insurance intellectual Property. Vendor will defend indemnity and hold harmless Styllialli, and its efficers, directors, impleyees, and agents, as well as Skylliallis catalog conters, and their officers, directors, employees, and agents (a) from all Loss entiring from or connected with the activities or operations of Vendor or its officers, grectors, affiliates, employees (b) from all Loss in product liability actions involving the detective manufacture or design of the Products, (c) from all Loss erising from or connected with claims that the offer, sale, or use of the Products in the calledgs, or the catalog copy, photographs, artwork, and other creative materials supplied by Vendor, infringe upon puteris, trademarks, trade names, service marks, copyrights, trade secrets, or other property rights of third parties, (d) from all Loss unling from or connected with Vendor's violations or suspected violations of Federal Trade Commission regulations. (e) from all Loss arising from or connected with Vendor's performanco, non-performance, or improper performance of obligations pursuent to this Agreement. Vendor will maintain product liability insurance with insurers and in amounts reasonably satisfactory to Skylhalf and will provide to Skylhalf proof of insurance upon written request. Vendor's insurance will

name SkyMall as an additional insured and will be cancelable by the insurer only efter 30 days notice to SkyMall.

5.5 <u>Limitation of Liadury</u>. SKYMALL SHALL NOT BE. LIAULE FOR ANY ECONOMIC, INDIRECT, CONSEQUENTIAL, SPECIAL, PUNITIVE OR EXEMPLARY DAMAGES, WHETHER FORESEEABLE OR UNFORESEEABLE, WHETHER CLAIMED AT LAW OR EQUITY, IN TORT OR CONTRACT OR ANY OTHER LECAL THEORY. THE MAXIMUM AGGREGATE AMOUNT OF ANY LIABILITY OF SKYMALL UNDER THIS AGREEMENT SHALL BE ONE HUNDRED PERCENT (100%) OF THE AMOUNTS PAID TO VENDOR HEREUNDER.

Confidentiality and Non-Competition.

- 6.1 <u>Confidentiality</u>. The parket have exclusive ownership and use of their own confidential information that each has developed at significant effort and expense. It will be necessary from time to time for the parties to disclose to one another confidential information relating to their business in connection with this Agreement. The parties will not at any time (a) use any confidential information supplied to each other for any purpose other than as permitted by this Agreement; (b) disclose any confidential information to any third party without written consent by the other party, except as mandated by a court of competent jurtsdiction or (c) make any public statement of any kind regarding this Agreement without the express written consent of the other party that will not be unreasonably withheld or delayed.
- 6.2 Non-Competition. During the term of this Agreement, and for 1 year thereafter, Vendor agrees that it will not (either directly or through any other person or entity) offer any products or services: (a) in any caleing comprised of "stores" or socilors of multiple vendors; (a) in any catalog evailable to customers inflight or in-transit (c) vio any other shopping service that is directly competitive with the SkyMall program. In-flight magazines published by aldinos, and catalogs distributed by mall (or other delivery services) to the home or workplace are not competitive with the SkyMail program,

7. Intellectual Property.

- 7.1 The parties acknowledge that they each have developed various trade names, trademarks, service marks and other intellectual property that are exclusively owned by each party (the "intellectual Property"). The parties will not use the intellectual Property of the other for any commercial purpose without prior written numorization of the other party. Any use of the Intellectual Property by the parties inures exclusively to the benefit of the owner, and the perfes will not by such use or otherwise acquire my rights of any kind in the Intellectual Property. The peries acknowledge that any unauthorized use of any of the intellectual Property will result in irreparable harm for which the injured party will be emitted to immediate injunctive relief and all other available remodes, and will also give that party the right to terminate this Agreement.
- 7.2 Vendor acknowledges that SkyMall is the exclusive owner of copyright in all issues of the SkyMall catalogs (except individual vendor sections that the Vendor or other lived parties movings venous sections was are venous to the intro perous may own), and all rights under copyright in the SkyMall calarings ere reserved exclusively by SkyMall, SkyMall exknowledges that the Vendor is the exclusive owner of all copyrights associated with the materials supplied by Vendor to SkyMall hereunder. Each party acknowledges that any violation by it of the other party's rights under copyright will cause the other party irrepended herm for which the other party will be entitled to immediate injunctive relief and all other available remedies, and will also give such parly the right to terminute this Agreement.

Term and Breech or Default

- 8.1 <u>Torm of Agreement</u>. This Agreement shall have an initial term beginning on the date of execution by Vendor and concluding on the last day of the promotion period provided on Exhibit A or any subsequently executed Exhibit A, plus the ninety (90) period in which (SkyMail will continue to accept orders for Vendor's products. The parties may agree to extend the term of this Agreement through subsequent Exhibit As. Notwitistending the termination of this Agreement, the terms and conditions in Sections 3, 5, 6, 7 and 9 shall survive termination, unless otherwise provided therein.
- B.2 Breach or Delault. The existence or occurrence of any one or more of the following constitute a breach or default under this Agreement unless such breach or default is promptly cured within applicable grace periods; (a) Non-Payment; either party's refusel, failure, or neglect in maiding any required payment or performing any monatary obligation under this Agreement, (b) Performance: either party's refusal, fallure, or neglect in the

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performance of, or breach of, any non-moretary torm, condition, coverant, warranty or representation consisted in the Agreement shall have occurred and be convenient for 0 days after receiving written nation toping from the other party; (C) Bentraphor, the voluntary or involvancy Sing of a potition in Bentraphor, the receiving by either perty. Falture to publish by Sityless president the order for perticipation in the interest program but does not considiate a oreach of considiate. In the other of a investigation of a first other of a investigation of the considiate in oreach of consider. In the other of a investigation of the other of the consideration of the other of the other of the other perty, the other perty may immediately terminate this Agreement, the other to any other received as purply rings have at law, requiry or opportunitie. If Version prometarsly terminates this Agreement, Version shall pay Skythet the less stated in Enhanced

9. General Terms and Conditions.

- 9.1 <u>Geremitia Laiv and Viplics</u>. Aricona law governs this Agnoment end all methers relating to the relationship between Yandor and Jianphali All disputes seleng out of this Agneement or the relationship between Vendor and Skytikoli are subject to the auckgiven pulsations of the state and federal courts leasted in Moricopa Courty, Adzena.
- 9.2 Alternate Form. In any proceeding setting out at this agreement, the preventing party is emisted to recover reasonable attempts form, casts and other experience.
- 9.3 Notices. Indices under this Agreement must be in writing and are affective upon delivery, or three days after meting, and class passage propoid, toturn receipt requested, to the eadwisses stated on Exhibit A. A party may change the address for receiving makes by giving metes to the other porty.
- 0.4 <u>Crains Assessment</u>. This agreement is the crain agreement believen the parties, and supermeder all pelor undertakings agreements, and commitments, with respect to its subject master.
- 9.5 <u>Amondment and Webbot</u>, Then Agruention I may be amended only by a wedger document stoned by all perfect. Any waiver of a night, obligation or default must be to writing and signed my all perfect. A waiver of one night, obligation or default to not a whiter of any once or tandacquent right, analysism or rankelt.
- 3.6 Completives: Faced Stateshiers. This Agrocoment may be executed in any number of countemparts, seeds of which is en original. All countemparts considered ones and the camp open all Parties ones fough at Parties of the same countempart. Faced algorithms on one or more countemparts of this Agrocoment are logarly historia.
- 9.7 <u>No Assimmoni</u>, Vendor may not ecsign this Ayrusmont wance the express written content of Skyrtett.
- 9.8 Headings and Controlled Dis. The headings and captivities errors contented in this Agramment are for environments and reference only, and are not to be considered in heading this Agramment.
- 9.0 Seventibility. The unerforceability, elegably, or invelled of any provision of this Agreement will not other remaining provisions of Agreement. Each provision is severable from all other provisions of 8th Agreement.

10. Agreement & Bigneture.

Tris Agreement is otocious beginning on the date of Vondor's escoulton (signature), until privaty days within the end of the previous pound on the letest Exhibit A signed by Vendor and Skylleti.

Vendor: BETA TZ:LKINULOUKS, TKC.

Dy: Charting Const. ID FEB 06

SkyMadt, Inv.

THO: NP. Soles and Merchanding Onlo: 2/21 06

Signification:
Address for Nation:
1826 East Pinus Direct, Phounts, AZ 85034
Ann. Contrarial Countain

Reviseo 11/06

EXHIBIT "C"

MICHAEL A. HIERL ARNE M. OLSON DOLORES T. KENNEY TALVALDIS CEPURITIS KATHRYN E. GARIPAY JOSEPH M. 1010

ROBERT J. ROSS, Ph.D. DENNIS H. MA URIJCE R. MANSFIELD MARK R. BAGLEY MATTHEW O. KELLAM OLSON & HIERL, LTD.

20 NORTH WACKER DRIVE 26TH FLOOR CHICAGO, ILLINDIS 60604 (312) 580-1180 FACSIMILE (312) 580-1189 Himmalianthini.com

August 17, 2006

PATENTS
TRADEMARKS
A RELATIO MATTERS

SEYMOUR PROTHSTEIN OF COUNSEL

CERTIFIED MAIL RETURN RECEIPT REQUESTED

CEO SkyMall, Inc. 1520 East Pima Street Phoenix, AZ 85034

Re:

Cold Sore Inhibitor;

Summer 2006 Issue of SkyMall Magazine

Dear Sir:

We represent NexMed Holdings, Inc., the owner of U.S. Patent No. 5,133,352 (copy enclosed).

We note that on page 159 of the Summer 2006 issue of SkyMall magazine appears an advertisement for a "Cold Sore Inhibitor" (copy enclosed) which device appears to be the same as that which was the subject of a patent infringement lawsuit when it was marketed under the designation "Cold Sore Eliminator" inter ulia in prior issues of the SkyMall magazine. See, for example, page 108 of the Late Spring 2005 issue (copy enclosed). We call this matter to your attention inasmuch as in that particular lawsuit a Judgment was rendered in favor of our client and against the sellers and promoters of the "Cold Sore Eliminator." A certified copy of that Judgment is enclosed for your information and file. Please note that the Judgment, in Paragraph 9, includes an injunction which applies, inter ulia, not only to the Defendants but also to "... all other persons or entities acting or claiming to act on behalf of either Defendant, or in concert or in participation with either Defendant, who receive actual notice of this Judgment by personal service or otherwise."

Very truly yours,

OLSON & HIERL, LTD.

TC:psz Enclosures

EXHIBIT "D"



September 15, 2006

Beta Technologies Chester Heath 490 E. Buckley Avenue Springville, UT 84663-2070

Re:

Notice letter from NexMed Holdings, Inc.

Dear Mr. Heath:

By this letter, SkyMall provides you with notice that it has been sent the attached letter from NexMed Holdings, Inc. which purports to give SkyMall notice that by the distribution of your Cold Sore Inhibitor, it is in violation of United States Patent No. 5,133,352. SkyMall hereby requests written indemnification from you pursuant to the Vendor Agreement between you and SkyMall for any costs associated with the possibility of defending this claim.

We realize that you have been responsive to this matter, so please pardon the formal tone of this letter. It is part of our standard indemnification procedure whenever we receive an infringement notice letter. Should you have any questions, please contact your account representative, Penny Rabjohn or me, at your first convenience to discuss this matter.

Thank you for your attention to this matter.

Sincerely,

Christine Aguilera

President

Attachment

cc: Vice President of Sales and Merchandising

Product Manager

Christine aquilers

EXHIBIT "E"

Main Identity

₹rom: 4 O:

<heathca@hsvfree.com> <foster@fosterpatlaw.com>

Sent:

Tuesday, October 24, 2006 12:11 PM Subject: [Fwd: SkyMall advertisement pulled]

----- Original Message

Subject: SkyMall advertisement pulled

From: heathca@hsvfree.com

Date:

Tue, October 24, 2006 12:09 pm

To:

prabjohn@skymall.com

Dear Penny,

During our phone conversation yesterday, monday, 21Oct06, 10:30am, you mentioned that our previously approved SkyMall advertisement was pulled on monday, 16Oct2006, for the quarterly EarlySpring2007/Jan07,Feb07,Mar07 magazines/catalogs, as you advised us in your email of 11Oct06, 11:20am.

his email is to confirm that we have been informed as of yesterday of your decision.

It is unfortunate that the NexMed letter and other communications demanding immediate cease and desist have jeopardized our contractual obligations. We understand that you are having difficulty fulfilling your entire contract with us because of the NexMed threats.

We would appreciate your forwarding all communication written or oral between NexMed and SkyMall about this matter.

Very Best Regards,

Chester

BETA TECHNOLOGIES INC., BTI Cold Sore Inhibitor, Viral Inhibitor Pro . YO CHESTER A. HEATH 490 EAST BUCKLEY AVE. SPRINGVILLE, UT 84663-2070 801 491-8386, 372-0109 cell

From:

"Penny Rabjohn" <prabjohn@Skymall.com>

Subject:

URGENT

Date:

Wed, October 11, 2006 11:20 am

To:

heathca@hsvfree.com

Hi Chester,

We are at deadline for the Early Spring 2007. Unfortunately we are going to have to pull your ad since we have not received a letter from the other company saying it is o.k. for you to complete your contractual obligations with us. We have also not received the indemnification papers back either. So our policy is to basically stay out of issues like this until there is a clear decision as to who has the right to use the patent. If there is a change in this situation by Monday October 16th please let me know. Thx P.

This electronic message transmission contains information from SkyMall, Inc. which may be confidential, proprietary or privileged. The information is intended to be for the use of the individual or entity named above. If you are not the intended recipient, be aware that any disclosure, copying, distribution or use of the contents of this information is prohibited. If you have received this electronic transmission in error, please notify the sender immediately by replying to this message and destroying the original and all copies. Additionally you may send a notice to postmaster@skymall.com immediately. Thank you.

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